

Email Swipes – The Solopreneur’s Survival Guide

Use these emails as-is or tweak them to match your voice. Replace [YOUR LINK] and [Your Name] before sending.

Email 1 — Subject: Nobody tells you this part about building something online

Hi,

Nobody really tells you this part about building something online. Most of the time you are just trying to figure out what to do next without breaking anything.

There is no instruction manual. No clear path. Just a lot of tabs open and a quiet hope that nothing crashes.

That is why I wanted to share something called **The Solopreneur’s Survival Guide**.

It is a practical video course built for real people, not productivity robots. It walks through how to think about building something online in a way that is actually manageable instead of overwhelming or chaotic.

If you have ever felt like you are doing your best but still kind of guessing half the time, this will feel very familiar in a good way.

You can take a look here:
[YOUR LINK]

[Your Name]

Email 2 — Subject: Running everything yourself is... a lot

Hi,

Running everything yourself is... a lot.

You are the idea person, the tech support, the marketing department, and sometimes the one searching the internet at midnight trying to figure out why something is not working.

Most people do not struggle because they are not capable. They struggle because they are trying to do too many things without a simple structure to hold it all together.

The Solopreneur's Survival Guide was made for exactly that situation. It helps you sort out what actually matters and how to build something that does not feel like it is held together with duct tape and hope.

If your business sometimes feels more like a collection of experiments than a real system, this will help a lot.

You can see it here:

[YOUR LINK]

[Your Name]

Email 3 — Subject: This is not one of those “wake up at 5am and hustle” plans

Hi,

I want to be very clear about what **The Solopreneur’s Survival Guide** is not.

It is not a plan that expects you to wake up at 5am, drink something green, and work until your brain melts.

This is a step-by-step video training focused on building something realistic. Something you can actually keep going without burning out or constantly feeling behind.

It is for people who want a clearer way to run their online business without turning their entire life into one long to-do list.

If you have ever thought there has to be a more sane way to do this, you are probably right, and this shows you what that looks like.

You can see the details here:

[YOUR LINK]

[Your Name]

Email 4 — Subject: Why most plans fall apart after the first burst of motivation

Hi,

Most plans do not fail because they are bad ideas.

They fail because they assume perfect motivation, perfect focus, and perfect energy, which is not how real life works.

The Solopreneur's Survival Guide was built with real life in mind. The busy days. The low-energy days. The days where everything feels harder than it should.

Instead of aiming for perfect, it helps you build something simple and stable that can keep moving forward even when you are not at your best.

That is how things actually grow.

If you want something that works in real life, not just on paper, take a look here:
[YOUR LINK]

[Your Name]

Email 5 — Subject: Just a quick follow-up (before this gets buried)

Hi,

Just a quick follow-up about **The Solopreneur's Survival Guide**, because I know how this usually goes.

You see something helpful, think you will come back to it later, and then it disappears under a pile of emails, notifications, and reminders about things you already did.

If building something online has felt more confusing or heavier than it should, this course helps simplify the whole picture and give you a much clearer way to move forward.

It is not about doing more. It is about doing the right few things and actually being able to stick with them.

You can see it here:
[YOUR LINK]

If you have been meaning to take a look, this is a good time.

[Your Name]